

Sun Pharmaceutical Industries Limited
Sun House, Plot No. 201 B/1,
Western Express Highway, Goregaon (E),
Mumbai – 400 063, Maharashtra, INDIA.
Tel.: (91-22) 4324 4324
Fax: (91-22) 4324 4343
Website: www.sunpharma.com
Email: secretarial@sunpharma.com
CIN: L24230GJ1993PLC019050



FOR IMMEDIATE RELEASE

Sun Pharma's #SecondBirthDate Returns with Shreyas Iyer

Mumbai, June 29, 2026: Sun Pharmaceutical Industries Ltd. (Sun Pharma), India's No. 1[^] pharmaceutical company, announced the next chapter of its flagship award-winning National Doctors' Day initiative, #SecondBirthDate, with Indian T20I cricket captain, Shreyas Iyer joining the campaign honouring doctors for helping patients regain their lives, health and aspirations. Built on the powerful belief that doctors do far more than just treat illnesses - they often give people a second chance at life, #SecondBirthDate continues to celebrate stories of resilience, recovery and gratitude.

This year, the campaign spotlights Shreyas Iyer's personal recovery journey after he suffered a life threatening injury during a match against Australia in Sydney in 2025. Following a fall that resulted in a broken spleen leading to internal bleeding, Shreyas was placed under critical medical care and stabilised by his doctors in India, leading him towards recovery.

Reflecting on his life-altering experience, Shreyas Iyer said, "An injury can make you realise how quickly life can change. I'm deeply grateful to the doctors and medical teams who helped me return to health, strength and the sport I love. They stood by me during one of the most challenging phases of my life. Dedicating my second birth date to healthcare professionals is my tribute to the people who made my comeback possible."

Watch his story here: <https://www.youtube.com/watch?v=hF-bd4HoQwg>

Speaking about the campaign, Kirti Ganorkar, Managing Director, Sun Pharma, said, "Most of us have experienced moments when a doctor's presence made all the difference - by bringing hope, reassurance and healing when it was needed most. #SecondBirthDate is our way of honouring doctors for the incredible role they play in standing by people through some of the toughest moments of their lives. Through Shreyas's story, we want to highlight the invaluable role doctors play in our lives and thank them for making countless second chances possible."

Over the years, #SecondBirthDate has featured inspiring stories of individuals from all walks of life, including cricketer, Rishabh Pant, actors Sushmita Sen & Mahima Choudhry and paralympic Javelin player, Sumit Antil. The 2026 edition of the campaign is being amplified through a high-impact film promoted across digital and social media, supported by recovery stories from celebrity and influencers including Remo D'Souza, along with strong outdoor visibility and print outreach.

Join us in celebrating the heroes behind every diagnosis — visit www.secondbirthdate.com to design and send your doctor a heartfelt, personalized 'Thank You' card today.

About Sun Pharmaceutical Industries Limited. (CIN - L24230GJ1993PLC019050)

Sun Pharma is the world's leading pharmaceutical company with a presence in Innovative Medicines, Generics and Consumer Healthcare products. It is the largest pharmaceutical company in India and is a leading generic company in the US as well as Global Emerging Markets. Sun's high growth Global Innovative Medicines portfolio spans innovative products in dermatology, ophthalmology, and onco-dermatology and accounts for about 20% of company sales. The company's vertically integrated operations deliver high-quality medicines, trusted by physicians and consumers in over 100 countries.

Sun Pharmaceutical Industries Limited

Sun House, Plot No. 201 B/1,
Western Express Highway, Goregaon (E),
Mumbai – 400 063, Maharashtra, INDIA.
Tel.: (91-22) 4324 4324
Fax: (91-22) 4324 4343
Website: www.sunpharma.com
Email: secretarial@sunpharma.com
CIN: L24230GJ1993PLC019050



Its manufacturing facilities are spread across five continents. Sun Pharma is proud of its multi-cultural workforce drawn from over 50 nations. For further information, please visit www.sunpharma.com and follow us on [LinkedIn](#) & [X](#) (Formerly Twitter).

Reference: ^As per AIOCD AWACS data for 12 months ended Nov 2025

CONTACTS:

Investors

Dr. Abhishek Sharma
Tel: +91 22 4324, Ext 2929
Tel Direct: +91 22 4324 2929
Mobile: +91 98196 86016
Email: abhi.sharma@sunpharma.com

Media

Gaurav Chugh
Tel: +91 22 4324 4324, Ext 5373
Tel Direct: +91 22 4324 5373
Mobile: +91 98104 71414
Email: gaurav.chugh@sunpharma.com

Adfactors PR

Ankita Bandiwadekar
Mobile: 8888700069
Email: ankita.bandiwadekar@adfactorspr.com