

# CREATING PATHWAYS FOR SUSTAINABLE COMMUNITIES CSR ANNUAL REPORT 2018-19



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# Leadership Statement



In our experience, science works best when backed by humility, integrity, passion and innovation. These values not only form an integral part of our core but also govern the way we interact with our host communities and with the society at large. Being in the business of healthcare, we believe it is our responsibility to help build sustainable communities and promote inclusive growth.

Our focus in CSR is primarily on healthcare, education, providing social infrastructure, water & sanitation and environment. Through our two flagship programmes: the Mobile Healthcare Units (MHU) and the Malaria Elimination Demonstration Project (MEDP) we actively work with communities to bring about a significant change in health and sanitation. Our mobile medical vans provide curative healthcare to more than four lakh people across 185 villages in seven states. MEDP is a first-of-its-kind public-private-partnership between the Indian Council of Medical Research (ICMR), Government of Madhya Pradesh (GoMP), and Foundation for Disease Elimination and Control (FDEC) of India (not-for-profit foundation established by Sun Pharma). The goal of MEDP is to successfully eliminate malaria from 1,233 villages of Mandla district. I appreciate the hard work and dedication of our teams and partners in this noteworthy cause. We

have achieved good success in Mandla so far by following an efficient methodology for malaria elimination based on effective preventive measures, robust surveillance and prompt management.

Our CSR mission aims at inclusive growth and striving towards sustainable communities in areas we operate in. The communities at our manufacturing sites have diverse needs that go beyond healthcare. We believe in collaborating with government agencies, panchayats, anganwadis and NGOs to meet the expectations of these communities. Whether it's providing clean water or meeting sanitation needs or upgrading school infrastructure or building social infrastructure, our endeavor is to help bridge critical development gaps and make a humble contribution in the lives of people.

Last year, Sun Pharma employees volunteered to provide provisions for households affected by cyclone Gaja which affected the state of Tamil Nadu. We also helped the victims of riverbank erosion in Assam by supporting the installation of electricity supply infrastructure at the rehabilitation sites.

Such a diverse basket of CSR projects requires committed partners and a dedicated team. I take this opportunity to thank our partner NGOs and government agencies for their able support. I also applaud the CSR team at Sun Pharma for their unrelenting service in realizing the company's CSR vision.

Best Regards,

Dilip Shanghvi Managing Director & Chairman-CSR Committee



## **Corporate Vision**

Reaching People and Touching Lives Globally as a Leading Provider of Valued Medicines

#### **Our Sunology**

Sunology - a combination of two words, Sun & Ideology is at the core of Sun. Humility, Integrity, Passion & Innovation together form Sunology. It is a way of life at Sun.

#### Humility

- Under promise and over deliver
- Let your work speak for you
- Always put 'we' before 'me' Learn from mis-
- takes

#### Adhere to ٠ strong ethical and moral standards

times

Integrity

• Do the right

thing with

conviction &

without fear

Practice hones-

ty, impartiality

& fairness at all

 Courage to callout what is not right

## **Corporate Values**

- Quality: Get it right the first time
- to stakeholders
- holders
- Trust: Be transparent in dealings

## Passion

- Infuse energy in everything that you do
- Walk that extra mile
- Inspire others
- Do your best in every situation

#### Innovation

- Strive to implement new ideas & technologies to meet unmet needs
- Encourage others to think out-of-the-box
- Do not limit yourself
- Believe in • raising the bar every time

• Reliability: Maintain efficiency & discipline in all processes & systems and fulfil the promises made • Consistency: Endeavour to bring new products to the market & consistently deliver value to stake-

Innovation: Implement new ideas & technologies to meet unmet needs and think ahead of times



## **ABOUT US**

Sun Pharma is the fourth largest specialty generic pharmaceutical company in the world with global revenues of over US\$ 4 billion. Supported by more than 40 manufacturing facilities, we provide high-quality, affordable medicines, trusted by healthcare professionals and patients, in more than 100 countries across the globe. From humble beginnings in 1983, Sun has grown to become the largest and most valuable pharmaceutical company in India by market capitalisation.

The first among Indian pharmaceutical companies to realise and embrace the advantages of investing in research, Sun invests up to 7-8% of its global revenues in R&D. Our core strength lies in our ability to excel in developing generics and technologically complex products, backed by our dedicated teams in formulations, process chemistry, and analytical development. Our R&D is led by a strong team of more than 2000 scientists.

Our multicultural workforce, encompassing over 30,000 team members of more than 50 nationalities, remains deeply motivated towards delivering value for all stakeholders. At Sun, we are driven by our core values of quality, reliability, innovation, trust and consistency. These values inspire us to reach out and touch millions of lives globally.

ranked Pharma company in India

100

markets served

30,000+ employees





2000 +quality products

manufactured

44 manufacturing sites

## OUR SOCIAL COMMITMENT

Sun Pharma's social interventions for 2018-19 covered 12 states across 3211 villages, touching lives of approximately 6.5 million people. We are engaged with culturally diverse communities especially in rural India, giving primacy to the most marginalised. Our interventions were designed in close consultation with the communities after an extensive needs assessment of the target groups.

## CSR INITIATIVES AT SUN PHARMA

V.

**Healthcare For The Under Served:** The host communities where the Sun Pharma plants are located face significant issues to access even basic healthcare services. Our Mobile Healthcare Units provide curative, preventive and promotive health services to these communities. This is supplemented by organising health camps in the project villages. We also provide medical equipment and infrastructural support to existing government medical facilities to assist them in providing quality service to the patients.



Malaria Elimination Demonstration Project (MEDP): The goal of MEDP is to demonstrate successful elimination of Malaria from 1,233 villages of Mandla district. Mandla is a tribal belt in Madhya Pradesh which is among the top five high burden malaria states with highest tribal population in the country. This is a firstof-its-kind Public-Private Partnership between the Indian Council of Medical Research (ICM-R),Government of Madhya Pradesh (GoMP), and the Foundation for Disease Elimination and Control of India (FDEC-India), which is established by Sun Pharma as a not-for-profit entity.



**Quality Learning Environment at Schools:** The government schools in the CSR project areas are not able to provide qualitative learning environment to students due to shortage of proper infrastructure. Sun Pharma initiatives include painting and maintenance of the school building, providing water filters, mid day meal cooking sheds, building boundary walls etc. We also organise extra-curricular activities like painting, recitation, poster making contests etc.



**Provision For Drinking Water and Sanitation:** Water supply infrastructure like submersibles,

piped distribution network, water storage tanks etc is provisioned. Under sanitation, assistance for constructing individual household toilets is provided.

## **6.5 million** PEOPLE REACHED IN 3211 VILLAGES ACROSS 12 STATES

## **Rs.24.19 crores** CSR Spending in 2018-19

**Social Infrastructure:** As per the needs and aspirations of the community, infrastructure like bus shelters, plantation, water harvesting structures, street lights etc are supported.



**Disaster Relief:** Support relief and rehabilitation of victims of natural disasters like the Gujarat earthquake, cyclonic storm Gaza in Tamil Nadu, flood in Himachal Pradesh, river bank erosion in Assam etc.

## CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY

The CSR Policy of Sun Pharma lays down the guidelines and mechanism for undertaking socially useful programmefor welfare & sustainable development of the community at large.

#### **CSR Vision and Mission Statement**

**Vision:** "We will strive to bring about the holistic development of underserved communities in a sustainable and impactful manner."

**Mission**: "We will leverage our people, expertise and networks to address the needs of the communities that we serve and thereby catalyze overall development."

## **CSR Objectives:**

- Serving the Community: Giving back to the community and addressing their needs is a key priority for Sun Pharma. The imperatives of the host community are gleaned through the bottom-up planning approach.
- Focus on Quality: Sun Pharma delivers high quality support to meet the needs of the community.
- Ensuring Sustainability: Sun Pharma introduces interventions in the communities that address critical needs and can become sustainable over a period of time.
- Leveraging Resources: Utilising Sun Pharma's internal resources such as research, marketing, financial, human resources and products to maximize impact in social initiatives.



"

While CSR at Sun Pharma responds to the local community imperatives, we also align ourselves with the country's development imperatives and have CSR initiatives which are national in their importance."

## CSR PROGRAMMES AT SUN PHARMA FURTHER THE SUSTAINABLE DEVELOPMENT GOALS AGENDA



REKHA SETHI Independent CSR Director

## THE BIG PICTURE

CSR Spends by Sector (2014-19)



₹ in (million) 2014-19
553.75
297.92
110.67
5.44
3.90
3.23
2.96
977.90



## **Domain 1: Health Services**

## The Poor Cannot Afford to Fall Sick

Pratibha Bhima (named changed), 65, lives in Nimblak village with her three sons and husband. Nimblak falls in the CSR project area of SPIL, Ahmednagar. The household is of moderate means and depends on casual labour for livelihood. Pratibha suffers from hypertension, joint ache, back pain and severe weakness. About 2 years back she had sought treatment at a private hospital. The treatment was expensive and the family had to cut corners to pay the bills. Since her discharge from hospital, Pratibha stopped taking medicines altogether and never sought treatment despite her chronic illnesses. The expenses were too much to bear for the household. Her condition had started to become severe and she also developed a condition of the heart. It was at this juncture that Pratibha sought help from the MHU supported by Sun Pharma. Quality medical advice at the MHU free of cost has started to make a difference. Pratibha's health condition has seen a marked improvement. Today, she regularly consults the MHU medical staff and has developed a bond with them sharing her travails and dreams in equal measure.

## **OVERVIEW**

The healthcare options available to rural residents are limited due to a number of circumstances. These include- (i) non-availability of healthcare facility, (ii) lack of financial means, (iii) high transportation expense to medical services that may be located at a distance, (iv) inability to afford loss of wages to avail such services, (v) low confidence in their ability to communicate with healthcare providers, (vi) unsure on whether they will receive quality care. This leads to either postponing availing of healthcare services till the ailment is serious, or accessing rural medical practitioners who in most cases are not qualified to practice medicine.

There is an urgent need to reduce the high disease burden in rural areas. It is with this intent of bridging the gap that Sun Pharma has structured its healthcare initiatives, which hinges on three core approaches-affordability, accessibility and equitability, thereby, ensuring that the healthcare services reach the remotest mile and the last person.



## Healthcare Initiative

Mobile Healthcare Units

Health Camps

## Malaria Elimination Demonstration Project

#### Upgrading Infrastructure

Support towards treatment of neo-natal and infants Maintenance of Digital X-ray Machine (STNM Hospita, Si Medical Instruments to Geyzing Hospital, Sikkim Platelet Agitator cum Incubator, Halol, Gujarat Health Focal Point, Toansa, Punjab

Safe and Nutritious Food Campaign

## Unmet health needs of the host community

- Difficult in access to healthcare services
- Prevalence of early marriages amongst girls and teenage pregnancies
- Low antenatal coverage
- High IMR & MMR
- Limited focus on adolescent reproductive health
- Gender discrimination
- Unmet need for family planning
- Low immunization coverage
- Myths, customs and social taboos regarding various health issues
- Low awareness level about HIV/AIDS, Reproductive Tract Infections (RTIs)/ Sexually Transmitted Infections (STIs)/ NCDs

	No. of Beneficiaries	Villages Covered
	2,39,077	186
	29,549	14
	11,40,765	1,233
Sikkim)	57,147	23
	37,410	

## A. Mobile Healthcare Units

## Mobile Healthcare Unit (MHU) at Sun Pharma

- MHU is operated by two teams: (i) Curative care team comprising one Medical Officer(MO), one Auxiliary Nurse Midwife(ANM) and one Ambulance Assistant, (ii) Promotive care team having one ANM and two Community Health Volunteers(CHV) from each village.
- Each van is allotted 12-20 villages which it visits once every fortnight. Treatment for common ailments, lab tests, free medicines and referral services are provided.
- All MOs/ANMs/CHVs of the mobile teams are trained in Reproductive Child Health (RCH).
- Government ANMs/ASHAs/Anganwadi workers of the area are made aware of the scheduled visits in order to maintain synergy with the government's primary health system.
- Health education and IEC materials, vaccines, oral pills, condoms, Copper-Ts, vitamin A solution, iron-folic acid tablets etc, are procured from the government health department wherever available.
- Health and social awareness through audiovisual equipment fitted in each van, exhibitions, street plays, puppet shows, contests, essay writing, painting, quiz competitions, low-cost nutritional recipe classes etc. Education material on personal hygiene, healthy eating habits, family planning, immunization, antenatal and postnatal care is distributed during these camps.
- The team comprises 50 people including 1 Dy Chief Medical Officer, 12 Medical Officers, 24 ANMs, 1 office assistant and 12 ambulance assistants.

Mobile Healthcare Units (MHU) are successful in delivering services medical services directly to under served communities and flexibly adapting their services based on the changing needs of the target communities. As a link between clinical and community settings, mobile health clinics offer a number of cost-savings benefits, by prompting earlier patient care initiation, improving patients' ability to self-manage their conditions, avoiding emergency room visits and hospital admissions, and improving the quality of life of their patients. MHU can fulfill many goals and mandates in alignment with our national priorities and have the potential to help combat some of the largest healthcare challenges that rural India faces.

Sun Pharma operates 12 Mobile Healthcare Units which provide primary healthcare and reproductive child health services to the host communities at its plant locations. The project is implemented through Sun Pharma Community Healthcare Society (SPCHS).

<b>7</b> States
<b>10</b> Districts
<b>185</b> villages
<b>2.39</b> lakh people touched

## SERVICES REACHED

Service Coverage	Persons
Population under coverage	4,21,423
No. of Patients given curative treat- ment in clinic by doctors	1,59,050
No. of participants provided Health Promotive and Preventive Services during IEC Camps	61,700
No. of Eligible women provided ser- vices during Home visits by ANMs	18,327
Total Beneficiaries	2,39,077
Plant locations covered Mohali, Toansa, Paonta Sahib, Dewas, Pa shwar, Karkhadi, Halol, Maduranthakam, Ahmednagar & Ranipool	

'The policy recognizes the special health needs of tribal and socially vulnerable population groups and recommends situation- specific measures in provisioning and delivery of services. The policy advocates enhanced outreach of public healthcare through Mobile Healthcare Units (MHUs) etc'.

National Health Policy 2017

## SERVICES PROVIDED



powerment)

## A STEP IN TIME

Rajamma (name changed), 70, came to the MHU with pain and swelling in both the knees and impaired walk. Home remedies had not worked and the family did not have the wherewithal for consulting a doctor. At MHU the test revealed that Rajamma suffered from osteoarthritis with effusion. She was advised to rest, ice compression, nonsteroidal anti-inflammatory drugs (NSAID), calcium & antacids. Rajamma has substantially recovered and is able to walk with minimal pain.

"As we belong to poor family we can't afford expensive treatment. In addition, village is so interior it takes much time to reach the government hospital. Sun Pharma has been a boon to the needy and poor like us."

## IT COULD HAVE BEEN VERY SERIOUS

Dawa (name changed), 18, resident of Ranipool registered with MHU in the third trimester of her pregnancy. On examination pallor was present and Hb was 5.8mg/ dl. The MHU staff knew that the extremely low hemoglobin count could prove to be very serious. She was immediately administered iron and calcium supplements and referred to a tertiary hospital for specialist care. She was also advised good nutrition and rest. The MHU staff constantly followed up to get her registered with a hospital, undergo essential lab tests done and opt for institutional delivery. Dawa visited the tertiary hospital where injectable iron was administered. Her Hb has improved to 10.8 gm%. The MHU team is closely monitoring her progress. Dawa's family is thankful to the Sun Pharma team for the timely advice.

## A TWIN RESPONSIBILITY DELIVERED

Jyotsna (name changed), resident of Singwada village, Dewas, consulted the MHU during her pregnancy. Here she was informed that she was carrying twins (G2P1). This was Jyotsna's second pregnancy and she was malnourished with Hb 7.4 gms %. Jyotsna was prescribed nutritious diet, treatment with IFA & calcium and rest. Her vitals were regularly monitored. MHU also referred her to the civil hospital Dewas for a gynecology checkup and lab tests. It was celebration time for the MHU staff when Jyotsna safely delivered healthy twin girls. The MHU now provides postnatal check-up, counseling on nutrition, breast feeding, immunization and family planning. MHU has not only been a health provider, but also a friend and guide for mothers like Jyotsna.

"I was scared when I came to know of twin pregnancy but the doctor and nurse of Sun pharma mobile van assured me. I was examined in the mobile van and given iron & calcium tablets. They advised me to deliver in hospital and my family listened to them. The doctor is looking 'after the growth of my children as well."

## CAUSE FOR A DOUBLE CELEBRATION

Kanak (name changed), 26, resident of Rasulpur registered early with MHU for her third pregnancy. Low hb count and poor nutritional status had MHU staff recommend her immediate admission to the civil hospital where she was administered 2 units of blood. MHU also prescribed IFA, calcium & amlodipine and continued close monitoring of Kanak's health status. Kanak delivered twin baby girls at the civil hospital without any complications. Auxiliary Nurse Midwife from MHU is constantly monitoring mother and babies health. The team has also suggested that Kanak go in for tubular ligation as a family planning measure.

## OUR PARTNERS

A project of this magnitude would not have been possible without the support of our partners. Sun Pharma shares with its partners the passion and zeal to make a difference where it matters the most.

- Government: The Mobile Healthcare Unit (MHU) programme has developed synergy with the government healthcare system. We participate in various National Health Campaigns on Pulse Polio Programme, Breast Feeding Week, Nutrition Week, AIDS Awareness, Safe Motherhood, and Education on Female Foeticide. The government provides support to the MHU programme through provisioning family planning devices, vaccines, Vitamin- A supplements, health education materials and services of specialists from time-to-time.
- Medical Colleges: The MHU programme have developed partnership with a number of medical colleges. The programme facilitates training of staff and recognition of referrals. Partner medical colleges include Government Medical College, Chandigarh, Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh, Sri Aurobindo Institute of Medical Sciences and Hospital, Indore, Choith Ram Hospital & Research Centre, Indore and MGM Medical College, Indore.
- NGOs: Our partnership with NGOs helps us access good field practices, inform advocacy on critical national health issues and contribute towards the public health discourse. Partners include Voluntary Health Association of Punjab (VHAP), Rajiv Gandhi Foundation, Society for Service to Voluntary Agencies (SOS-VA) and Population Foundation of India (PFI).

## GEOGRAPHICAL COVERAGE



## EXPENDITURE



## **EXPENDITURE ON MHC PROJECT (2018-19)**

Amount Spent (Rs./lakhs)
208.3
39.6
22.3
270.3

Plant Location	Villages Covered	Population Reached
Mohali, Punjab	12	59,916
Toansa, Punjab	17	30,013
Paonta Sahib, Himachal Pradesh	19	38,470
Dewas, Madhya Pradesh	17	41,411
Maduranthakam, Tamil Nadu	27	22,485
Panoli, Gujarat	13	29,526
Ankleshwar, Gujarat	12	20,512
Karkhadi, Gujarat	8	33,293
Malanpur, Madhya Pradesh	20	54,800
Ranipool, Sikkim	12	12,874
Halol, Gujarat	17	18,359
Ahmednagar, Maharashtra	12	59,764
Total	185	4,21,423

## **B.** Malaria Elimination Demonstration Project (MEDP)



"Malaria is a major health problem in India, especially in the tribal and rural areas. India contributes to approximately 85% of Malaria cases in South East Asian Regional Countries. MEDP is the first of its kind public-private partnership with a goal to demonstrate malaria elimination. Strong emphasis is placed on excellent operational and management controls along with robust surveillance and case management, vector control, IEC BCC and capacity building."

Dr. Altaf Lal

Acting Project Director-MEDP, Board Member FDEC India Senior Advisor Global Health and Innovation - Sun Pharma

## MEDP: TOWARDS MALARIA ENDGAME

**MEDP** is a first-of-its-kind public-private-partnership between the Indian Council of Medical Research (ICMR), Government of Madhya Pradesh (GoMP), and the Foundation of Disease Elimination and Control (FDEC), established by Sun Pharma as part of its Corporate Social Responsibility initiative.

#### AIM

Work with district malaria staff to demonstrate elimination of malaria from 1233 villages of Mandla district, Madhya Pradesh.

## **OBJECTIVES**

- Identify collateral benefits on other vector-borne disease, such as dengue.
- Demonstrate the benefits of intersect oral and team work approach.
- Propose cost and time effective strategy for malaria elimination and business plan for elimination initiative to the rest of the state.

## **KEY DRIVERS**

#### **I. VECTOR CONTROL**



MEDP monitors and assists in supervision of Indoor Residual Spray (IRS) done by the state. This helps ineffective implementation of the vector control measures. A report is prepared and

submitted to the state with recommendations from FDEC. MEDP also monitors the distribution of long lasting insecticidal nets(LLIN) in the district along with its post-distribution usage amongst the community. Effect of IEC/BCC intervention is also measured and reported to the state.

## **II. SURVEILLANCE AND CASE MANAGEMENT**



This is the heart and soul of MEDP. Known as T4, it stands for track fever, test patient, treat malaria and track patient. It also involves active fever surveillance by doing door-to-door visits to each household of the district. Each of the 260-field staff is trained and equipped with malaria diagnostic and treatment kits for on-spot testing and treatment of the patients. We use a mobile application surveillance tool known as SOCH - Solutions for Community Health workers. It was developed by FDEC India, Sun Pharma IT and Saas Systems. The application enables us to track the field staff using GPS, real time cases notification, digitization of all paper-based reporting systems, attendance management, activity tracking, key indicators reporting and stock management. Passive data is provided by the state from its functionaries like ASHAs, ANMs, MPWs,

PHCs, CHCs etc. Real time data sharing at each level

of health system is being given utmost importance for swift response.

#### III. IEC/BCC



IEC/BCC activities involve participation in daily markets, schools, focus group activities etc. The material has been developed by FDEC India and we reserve no copyright on the same. It is our belief that IEC/BCC material should be open access and there should be no hindrances in using the same.

#### **IV. CAPACITY BUILDING**



FDEC India is regularly involved in needsassessment of various health functionaries such as ASHAs, ANMs etc. We perform these exercises in collaboration with ICMR NIRTH and provide a detailed report to the state along with our recommendations. Following the exercise, we also assist in capacity building of these health functionaries with the help of training sessions, hands-on sessions, live demos etc.



# **1233** Villages 2,85,192 Households **1,14,076** Population 48.80 million Expenditure

## STATUS OF ACTIVITIES UNDERTAKEN UNDER THE MALARIA ELIMINATION DEMONSTRATION PROJECT

Project Component(s)	Activity	Achievement during the year (2018-19)	Cumulative Achievement till March 31, 2019
Induction training of field staff	5-day training of field staff – Malaria Field Co- ordinators (MFCs) and Village Malaria Workers (VMWs)	95 VMWs 26 MFCs	340 VMWs 31 MFCs
Training of field staff in IEC/ BCC) activities	3-day refresher training on IEC/BCC of entire field staff of 255 in the year 2019	230 VMWs 25 MFCs	330 VMWs 31 MFCs
Tracking of population	Door-to-door fever surveillance by tracking the entire population of the district	100% (11,40,765 popn)	100%
Testing of fever cases for malaria	Patients having fever are tested for malaria on- spot using the rapid drug test (RDT) kits by our Village Malaria Workers (VMWs)	1,04,268 fever patients found and tested	1,61,235 fever patients found and tested
Treatment of malaria cases	Those fever patients who test positive for ma- laria are treated by the Village Malaria Workers (VMWs)	185 malaria cases di- agnosed and treated	400 malaria cases diagnosed and treated
Mobile application surveil- lance tool	A tool developed in collaboration with Swaas Systems Chennai and Sun Pharma IT team to digitize all paper based reporting systems of the project	260 users are live (VMWs + MFCs)	Complete. Fully operational in the district.
Live data dashboard	A live data dashboard built with the help of Sun pharma to visualize the data collected through the mobile app on a single screen	Complete. Fully operational	Complete. Fully operational
ASHA trainings	Following the needs assessment report on the ASHAs in the district prepared by MEDP. Train- ing conducted for all the ASHAs of the district	1,180(99% of total ASHA workers in district)	1,180 (99% of to- tal ASHA workers in district)
Entomological surveys	Entomological studies are done on a quarterly basis with the help of ICMR NIRTH, Jabalpur	4 surveys completed	6 surveys com- pleted
Observation and supervision of Indoor Residual Spray (IRS)	IRS is twice a year activity done by GoMP towards vector control. MEDP observes and supervised this activity and generates an as- sessment report. Each round is of 45 days in a number of villages	2 rounds	4 rounds
Observation and supervision of Long Lasting Insecticidal Bed Nets (LLIN) usage	MEDP observes the LLIN usage on a quarterly basis and generates an assessment report. Sup- portive supervision was provided to the latest distribution of 4 lac + LLINs was done in 2019	400 villages	1,200 villages
Support in pulse polio round	MEDP offered support of all its VMWs to the GoMP to participate in the pulse polio rounds	1,300	1,300
Mass screenings	MEDP initiated mass screening of entire popu- lation in the endemic areas	28,076 (74.2% of the endemic population)	28,076
Reduction in malaria cases	Reduction in malaria cases	-	92%
IEC/BCC malaria awareness camps conducted	School and haat bazaar based camps conduct- ed to promote knowledge about malaria and improve the health seeking behaviour	1,016 sessions in schools	1,016 sessions in schools 534 sessions in haat bazaar
FDEC Website and project video	The official website of FDEC India was created and a video on MEDP was released	One website & one video completed	One website & one video com- pleted

## OUTCOME



There has been a significant decrease in the cases of malaria in the project area compared to the base line figures. (Sept 2017). A brief surge of cases was observed in July 2018 coincident with the advent of monsoons which was controlled using robust surveillance and case management. In the last two months (Feb & Mar 2019) – no indigenous cases have been reported from Mandla.

The maximum burden is of Plasmodium falciparum at 63%, Plasmodium vivax at 33%, and mixed infections of both at 4%.

## Distribution of types of Malaria infection in Mandla from September 2017 to March 2019



Meeting with Sh. Kamal Nath, H'ble Chief Minister, Madhya Pradesh



January 17, 2019 - MEDP was called upon by the H'ble Chief Minister of Madhya Pradesh - Sh. Kamal Nath followed by an in-depth review by PS Health - Dr. Pallavi Govil. The key highlights of the project with the reduction in malaria cases, capacity building, entomology, IEC/BCC findings etc. were noted. Following this, MEDP has been asked to prepare and present a model for malaria elimination based upon the findings of the project. The same model will be used to replicate the project in other parts of Madhya Pradesh. The project was represented by Dr. Azadar Khan, Senior Vice President - Sun Pharma and Board Member - FDEC India, Dr. Altaf Lal, Senior Advisor - Sun Pharma, Project Director - MEDP & Board Member - FDEC India.

## MASS SCREENING



Asymptomatic infection by Plasmodium falciparum is an important obstacle in eliminating malaria. Asymptomatic carriers do not seek treatment for infection, and therefore they become a reservoir for the parasite. For this reason, these carriers pose a real public health risk. MEDP started the Cluster Combination Approach (CCA) exercise in select areas to assess the asymptomatic malarial case load and to determine the most costeffective model for malaria elimination. Of the target population of 37,788, 74.3% were covered and yielded a total of 42 Pf cases.

#### **OBSERVATION AND SUPERVISION OF LONG LASTING INSECTICIDAL BED NETS**



After last year's distribution of LLINs (by state government), MEDP carried out post-distribution monitoring and presented its report on the same. Keeping in mind the gaps observed, the main focus areas were identified as IEC/BCC and micro-planning of the distribution along with an effective communication system. MEDP participated in helping with the distribution plan of the bed nets along with providing its Village Malaria Workers for IEC/BCC activities during the distribution.



## CHASING THE MALARIAL PARASITE IN KANHA NATIONAL PARK

We have been noticing malaria cases with significant migration history to Kanha National Park, Mandala district. Since the tiger reserve is out-of-bounds for the regular surveillance done as part of MEDP, a decision was taken to perform mass screening of the entire Kanha National Park field staff and residents. Special permission was sought from the Field Director of Kanha National Park and mass screening was done by the Malaria Field Coordinators under direct supervision of District HQs. The exercise started on October 31 and was completed by November 10, 2018, covering all seven ranges of the tiger reserve including those in the adjoining district of Balaghat. Total 8 malaria cases were diagnosed during this exercise inside the national park. All of these cases were provided prompt radical treatment and were followed up till completion of the same. We are still diagnosing cases in the buffer zones of the park and surveillance has been strengthened in these areas.



## Maduranthakam, Tamil Nadu

31 health awareness camps were organized in six Panchayat Union schools, orphanages and in the community on, menstrual hygiene, diarrhea & ORS, anemia, dietary advice, personal hygiene, dengue fever and its prevention, precaution against water borne diseases and first aid practices on insect bites.

## Toansa, Punjab

Sun Pharma organised a health camp for the devotees as a religious congregation at Banah village. The Sun Pharma medical team lead by Dr Sukhbir Gill provided medical check-up and advisory to 190 persons at the camp.

## Silvassa, Dadra & Nagar Haveli

Health Awareness Programme at St. Francis Xavier High School Dudhani through posters, lectures, presentation and documentary films.

## Halol & Karkhadi, Gujarat

Eye check-up programme organised in 48 schools covering 8158 students. 1150 students were identified requiring vision correction and provided with spectacles.25 students with complicated eye issues were taken to Narayan Eye Hospital for detailed check-up and treatment.

## Keeping an eye on student health

At the eye check-up camp in the primary school, Abhetwa, Alpa, 8 years, studying in class III was identified as suffering from tear over-secretion. Alpa lost her father at very young age, her mother takes care of Alpa and her three siblings by doing odd jobs in nearby farms and factories. Alpa was suffering from tear over-secretion since birth and never received any treatment. Persistent watery eyes meant that Alpa could not concentrate in her studies. Post identification, Sun Pharma arranged for specialist consultation at Narayana Hospital where Alpa was prescribed eye drops and regular eye exercise. The school Principal and Alpa's class teacher have taken the responsibility to ensure that she uses the eye drops and does eye exercise regularly. Post treatment water flow from her eyes has significantly reduced. Alpa will require treatment for some more time and the doctors have assured that she will be cured completely.

## **D. Upgrading Infrastructure**



## Toansa, Punjab

Sun Pharma renovated and equipped an abandoned government dispensary. The dispensary is manned by one health officer and one pharmacist providing health services to a population of 4780 persons from the villages of Bholewal, Toansa and Railmajra.

## Halol, Gujarat

We installed Platelet Agitator cum Incubator machine at Halol Mahajan Arogya Mandal Hospital. It is the first blood bank facility in Halol Taluka.

## Ranipool, Sikkim

Sun Pharma has provided critical instruments to the Geyzing district hospital, West District, Sikkim. This includes ophthalmic instruments for operation theatre, ECG machine, 12 para monitor, power back up for the OT through online UPS. Also support provided in form of an annual maintenance contract for digital x-ray machine installed at STNM Hospital, Gangtok.

## NICU



We helped upgrade the Neonatal Intensive Care Unit (NICU) and treatment of Neonatal infants at Shrimad Rajchandra Hospital, Dharampur, Valsad, Gujarat. The NICU treats prematurely born infants and newborns with birth complications. This project has been implemented through Shri Raichandra Sarvamanal Trust with a total investment of INR 3.66 Million. Sun Pharma remains committed to saving lives with the latest technology and medical expertise.

# Infrastructure Development for Animal Care

'People for Animals' is an NGO for the welfare of animals working with an objective to rescue and rehabilitate sick and needy animals. Sun Pharma has invested INR 0.50 Million during the FY 18-19.

## E. Safe and Nutritious Food Campaign



'Safe and Nutritious Food at School' is a nation-wide campaign to help school children inculcate the habit of eating safe and eating right and is anchored by Food Safety and Standards Authority of India (FSSAI). Sun Pharma supports this initiative by creating awareness amongst school students on the concept of nutrition, food safety and food quality standards. This is done through skits, interactive sessions and distribution of awareness material. During the FY 18-19 investment of INR 2.35 million was made towards this initiative benefiting 37,410 students.

## F. Community Health and Welfare Programme



With the support of Sun Pharma, Arham Yuva Seva Group has actively contributed towards the welfare of the society through its various initiatives. During the financial year 18-19, 22,980 beneficiaries were benefitted under various activities which include Distribution of blankets, Provision of Food, Provision of water, Medical Support and distribution of food Packets. The project was implemented with the support of INR 10.00 Million during the FY 18-19.



the field of health, sanitation, school development, water conservation and green energy."

Mahendrasinh Chavda Dy. Sarpanch, Tarkhanda Gram Panchayat

"The eye check-up programme for schools is the need of the hour especially in rural areas, where people are neither much aware about the necessity of eye check-up nor they have resources for the same. Sun Pharma has addressed a crucial need of students."

> Kiransinh Chavda CRC, Education Department, Halol Taluka

## **Domain 2: Education**



Model School Development Programme

Maduranthakam (Tamil Nadu)

Sun Pharma through its Model School Development Programme intends to improve quality of learning environment in the government schools by upgrading school infrastructure, promoting extracurricular activities, bringing discussion on issues of importance like health and sanitation and introducing better teaching-learning tools. Some of the activities include: (i) Construction of boundary wall to ensure student safety, (ii) White washing the existing school building, (iii) Curriculum based wall paintings, (iv) Road safety awareness, (v) Extra-curricular activities, (vi) Strengthening eco-club, (vii) Renovation of school toilets, (viii) Children Day celebration, (ix) Provision of drinking water, (x) School annual day celebrations, (xi) Tree plantation programme, (xii) Science exhibition, (xiii) Educational tour & knowledge fair for the rural students, (xiv) Provide computers to schools.



## Model School Development Programme

Project Overview	
Plant	Initiatives (in 2018-19)
Toansa, Punjab	Organised Annual Day function at Govt Elementary School Bholewal. Competition in drawing, handwriting, poster making and singing, cultural programme by students, sapling plantation and distribution of prizes.
Ranipool, Sikkim	<ul> <li>Govt. Sec. School, Ahopul Kishan, East Sikkim <ul> <li>Painting and maintenance</li> <li>Health check-up camp</li> </ul> </li> <li>Govt. Jr. High School, Tumlabong, East Sikkim <ul> <li>Refurbishment of multipurpose room</li> </ul> </li> <li>Govt. Primary School,Middle Shyari, East Sikkim <ul> <li>Maintenance and painting of school building</li> <li>Roof repairs to prevent water leakages</li> <li>Classroom painted</li> </ul> </li> <li>Govt. Sr. Sec. School,Assam Linzey, East Sikkim (ongoing) <ul> <li>Maintenance and painting of Science Block</li> <li>Floor repair</li> </ul> </li> <li>Govt. Jr. High School, Nandok, East Sikkim <ul> <li>Installation of 10 ceiling fans</li> </ul> </li> </ul>
Panoli, Gujarat	<ul> <li>Painting work of school building at Government School, Sanjali</li> <li>Upgrading the library in 5 government schools at Ankleshwar</li> </ul>
Maduranthakam, Tamil Nadu	School maintenance and promotion of extra-curricular activities at Sathamai, Pudhupattu, Malaipalayam and in Melavalampettai under the Model School Development Programme
Ellapuram, Thiruvallur District, Tamil Nadu	Supports the Single Teacher Schools Programme (STSP). This is an accelerated learning pro- gramme. The approach is to provide after school hours tuition to the students so that they are able to cope with the demands of the syllabus and do not drop out. Also students who have dropped out are taught to bringing them up to a specific grade level and integrate them into mainstream education. Each school is run by a single teacher who takes classes between 5 - 8. PM every evening for the target group of students. The focus is on Math, Science and Tamil. Students are also taught yoga.
Halol, Gujarat	<ul> <li>Tarkhanda Primary School saw infiltration of outsiders in the night within the school premises due to absence of a grill in the school balcony. The premises were made safe by installing grill in the ground floor and first floor of the school (students benefitted: 296)</li> <li>Abhetwa Primary School <ul> <li>Sun Pharma constructed water hut with RO facility at the school. Safety grill, gate and shed for water hut was added to the facility (students benefitteds: 314)</li> <li>School library setup which helps cultivate the habit of reading among students (students benefitted:314)</li> </ul> </li> <li>Mid-Day meal shed in Vitnoj Primary School (students benefitted: 103)</li> <li>Mid-Day meal shed in Halol Girls' Primary School (students benefitted: 567)</li> <li>Furniture for 5 classrooms were provided at Jambughoda Secondary School (students benefitted: 565)</li> <li>Furniture for 1 classroom at Gurukrupa Vidhyalay, Navgama (students benefitted: 90)</li> </ul>
Ahmednagar, Maharashtra	<ul> <li>Installation of RO based safe drinking water facility in two schools (students benefitted: 195)</li> <li>Organised sanitation campaign in schools</li> </ul>
Chennai, Tamil Nadu	Sun Pharma has supported University of Madras for the relocation and modernization of its research lab
Malanpur, Madhya Pradesh	Vocational training provided to 40 boys in computer operations and to 115 girls in stitching, tailoring and embroidery
Halol and Vadodara, Gujarat	<b>Gift a Book Campaign</b> was organsised in Halol Plant and SPARC, Vadodara, wherein more than 1000 books were gifted by employees. The books were given to the library of the Primary School, Abhetwa and a few schools in Vadodara.



## **Single Teacher Programme**

Sun Pharma supports the Single Teacher Schools Programme at Ellapuram, Thiruvallur District, Tamil Nadu wherein students are provided after school coaching to enable them to cope with the demands of the syllabus at school. Also, students who have dropped out are made ready to join a specific grade level based on their age. Each school is run by a single teacher who takes classes between 5 - 8 PM every evening. The focus is on English, Maths, Environmental Science and Tamil. Students are also taught yoga. This project is being implemented by Swami Vivekananda Rural Development Society. Nearly 310 children were provided with free basic primary education. 10 village women were provided with employment opportunity through this project. This project was implemented with the total investment of INR 0.50 Million during the FY 18-19.

## **Annual Day**

Sun Pharma helped organise the Annual Day function at Government School, Bholewal (through Toansa Plant). A number of student competitions in painting, drawing and poster making were held. The students presented an excellent cultural programme on the occasion which was attended by Sun Pharma officials, Sarpanch, Lambardar and school staff.Saplings were planted to commemorate the day.

## Library in Classroom

Library in the classroom (LIC) was provided in 5 government schools in Ankleshwar. It literally means a library that hangs on the wall. The LIC contains dozens of richly illustrated children's books.

## **Science Exhibition**



Sun Pharma, helped organise a science exhibition at Model School, Malaipalayam where students displayed interesting science models and experiments from biology, environment, chemistry and physics. Such exhibitions help popularise science amongst students and make them understand scientific phenomenon better.



## **Learning Aid**

At Government Primary School, Middle, Shyari, East Sikkim the students learn from walls. Sun Pharma has painted lessons from the school curriculum on the walls so that the walls act as a teaching aid. This enhances visual learning and reinforces the overall teaching process.



## **Upgrading Infrastructure**

Mid-Day Meal cum multipurpose shed was constructed in Primary School, Vintoj, Halol. Previously the students would partake their mid-day meal in the open.



## **Vocational Training**

To provide livelihood options for the youth, computer and tailoring courses have been started at Malanpur, Madhya Pradesh. So far 40 boys and 115 girls have benefited from these trainings.



## **Upgrading Libraries**

The Government Primary school, Abhetwa, introduced a number of initiatives to make learning enjoyable and fruitful for the children. Amongst the school's many initiatives is allotment of reading time for students in the school timetable. The library at the school was located in an old building with limited books and sparse sitting arrangement and limited storage facility. Sun Pharma, Halol decided to supplement the effort of the school by providing with cupboards, tables, chairs, revolving soft noticeboard and newspaper reading stand. The library was also decorated with thematic mural paintings. The facility created by Sun Pharma is a first of it's kind among all government primary schools of Panchmahal district. "Gift a Book Campaign" was organized at the plant under which employees gifted books to the school library. It is expected that a well-equipped library will help improve reading skills of the children and also make them inquisitive learners.



"The way our school has transformed from 2015 to 2018 is amazing and unbelievable; the entire atmosphere has changed. It happened because of the support of Sun Pharma. I proudly say that we are in the process of upgrading our school from Middle to High school & our students need not travel 5 kms to pursue higher education."

School Headmaster, Panchayat Union Middle School, Malaipalayam, Maduranthakam

# **Domain 3: Drinking Water & Sanitation**



## WATSAN Initiatives at Sun Pharma

India faces significant challenges in the provision of quality water, sanitation, solid waste management and drainage. The lack of access to water and sanitation mostly affects people living in extreme poverty who are vulnerable and marginalized. The Government of India remains committed in providing water and sanitation to all. Our CSR programme aligns with the national goals on water and sanitation and unfolds through the following drivers:

- Creating infrastructure for augmenting rural water supply
- Access to potable water in rural schools
- Behavior change towards toilet usage through IEC activities

• Construction of good quality individual toilets in the villages

Project Overview	
Plant	Initiatives (in 2018-19)
Toansa, Punjab	<ul> <li>Construction, operation and maintenance of a deep bore well at lower Toansa village benefiting 125 families</li> <li>Piped water supply from the plant water system to upper Toansa village benefiting 80 households</li> </ul>
Silvasa, UT of Dadra & Nagar Haveli	<ul> <li>Construction of individual household toilets in Galonda Village. This is backed by an extensive awareness programme to influence behaviourial change towards use of toilets. The aim is to get Galonda village the open defecation free (ODF) status</li> <li>Triggering behaviourial change of community towards toilet use through awareness programmes</li> </ul>
Maduranthakam, Tamil Nadu	<ul> <li>Provided two Garbage Tricycles at Puthupatti Panchayat for primary collection and transport of garbage</li> <li>Subsidy for constructing of individual toilets to 65 households in 5 villages of Pudhupattu Panchayat. Till date 65 households have received assistance. The Gram Panchayat has been selected for becoming Open Defecation Free (ODF) by the Collector of Kanchipuram</li> </ul>
Halol, Gujarat	<ul> <li>Digging of bore well, installation of submersible pump, motor and related equipment, construction of room with over-head tank and taps for taking water. This would help improve access to water for residents of Azad Faliya hamlet, Tarkhanda Village</li> <li>Halol plant has adopted Abhetwa &amp; Ujeti villages for constructing individual household toilets and to get the villages ODF status. 80 individual toilets were constructed in 2018-19 as compared to 18% household with toilets in 2015, 88% households have toilets facility at home in adopted villages</li> </ul>
Ahmednagar, Maharashtra	Individual household toilets provided to 74 households



## Swachhta Pakhwada

Across plant sites, Sun Pharma observes the Swachhta Pakhwada (a two week initiative by Gol) along with the host community, neighbouring schools, government institutions and gram panchayat to focus on the issues and practices of Swachhta. It is an environmental awareness campaign recommended under the National Swachh Bharat Mission. The programme starts with a pledge followed by talks on how to keep our environs clean. Swachhta rallies are organised with school children, community members and plant staff participating. Key local government officials and gram panchayat members also form part of the rally. Cleanliness drive is also organised wherein local schools, local streets, and local government institutions like the Integrated Child Development Services centers or the police stations are cleaned by the cleanliness volunteers. For instance Sun Pharma employees and community members joined hands with the police personnel from Ranipool police station and launched a cleanliness drive in Ranipool town. Similarly in Toansa, Halol, Silvassa, Maduranthakam and Ahmednagar, Swachhta Pakhwada was organised.



#### The Swachhta Pledge

Mahatma Gandhi dreamt of a India which was not only free but clean and developed Mahatma Gandhi secured freedom for Mother India

Now it is our duty to serve Mother India by keeping the country neat and clean

I take this pledge that I will remain committed towards cleanliness and devote my time for this I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness I will neither litter, nor let others litter

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place

I believe that the countries of the world that appear clean are so because their citizens do not indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns I will encourage 100 other people to take this pledge which I am taking today

I will endeavor to make them devote their 100 hours for cleanliness

I am confident that every step I take towards cleanliness will help in making my country clean



## **Drinking Water**

Sun Pharma provided potable drinking water at various locations during 2018-19. Women of the Azad Faliya hamlet had to go far for fetching water and also had to expend time and energy working the hand pump. Sun Pharma helped construct a Mini Water Works comprising bore well, motor system within a room with overhead tank and taps to get water. This has saved significant time for the women. Other drinking water initiatives include inking of a borewell at Model School, Melavalampettai, Maduranthakam to overcome chronic shortage of water at the school. In Toansa, people living on lower side of village across the canal had no any provision of potable water. The water from shallow tube well was not fit for drinking. Sun Pharma constructed a deep bore well at village along with storage tank benefiting 125 families. Company is bearing all maintenance and running expenses. At Ahmednagar RO filters were installed at two schools to ensure that children have access to potable water.





With limited financial resources, Pratapsinh could not afford to construct a toilet at home and had to trudge long distance to the fields for morning ablutions. Thanks to SPIL, Pratapsinh now has a toilet at home. "Sun Pharma has changed my life and I am very thankful for it," he states.

## **Domain 4: Rural Development** Social Infrastructure



Project Overview	
Plant	Initiatives (in 2018-19)
Toansa, Punjab	<ul> <li>Install and maintain solar s</li> <li>Provided 10 nos of ceiling sa and Banah villages</li> </ul>
Panoli, Gujarat	<ul><li>Levelling of cricket ground</li><li>Deepening of village pond</li></ul>
Maduranthakam, Tamil Nadu	<ul> <li>Constructed new bus shelf households. The structure maintenance</li> <li>Supported new LPG conner ranthakam block to safegu</li> </ul>
Halol, Gujarat	<ul> <li>Installation of 5 solar stree</li> <li>Deepening of 7 ponds at J lav and Zankhariya villages This will increase water available</li> </ul>
Ahmednagar, Maharashtra	Installation of traffic signal
Dahej, Gujarat	<ul><li>Community shed at Suva v</li><li>Levelling of village ground</li></ul>
Ranipool, Sikkim	Child rescue vehicle for Distr
Guwahati, Assam	There was no power supply to Boratuli village, Assam. Constr KV ,1X 100 KVA substation & ration with Flood and River Er
Corporate	Swades Model Village Develop district. Includes a multi sector ture development, up gradatic healthcare



Sun Pharma lays emphasis on participatory planning, and convergence

Holistic Community Development

of various development programmes to bring about overall development of village. The company in consultation with the villagers is bridging the gaps in the social infrastructure of the villages through its CSR initiatives. This includes upgrading playground, installing street lights, refurbishing community halls, planting trees, creating rainwater harvesting structures, constructing bus shelters, improving ICDS infrastructure, providing opportunities for skill development amongst others. The company also supports setting up of community infrastructure on request of the government including installation of traffic lights, laying out children's park, support to old age homes etc.

Sanjali Cricket Ground Development Panoli (Gujarat)

street lights at Toansa fans to the Gram Panchayat community centres of Toan-

at Sanjali & Kharod villages (15000 cmt) for rainwater conservation at Sanjali village

ter at Sathamai. The project is estimated to benefit 160 has been handed over to the BDO, Maduranthakam for

ection and cooking utensils to 40 ICDS centres in Maduuard children from air pollution

et lights at Tarkhanda Village lepura, Ganeshpuri, Shivrajpur, Vintoj, Gokulpura, Vadatas. 12,672 cubic meter of excavation work was carried out. *r*ailability and recharge ground water

system at GPO square Ahmednagar

/illage at Suva village

ict Child Protection Unit - East Sikkim

o rehabilitated families displaced due river bank erosion in ructed 11 KV overhead line with installation of 11/0.43 & LT line at Boratoli. The project was executed in collaboosion Management Agency of Assam (FREMAA)

pment Project implemented across 371 villages in Raigad ral approach to rural development including infrastrucon of education facilities, livelihood skilling and preventive

## **Pond Deepening**



The Sujalam Sufalam Yojana of the Government of Gujarat aims to deepen water bodies in the state before monsoon to increase storage of rainwater that can be used during times of scarcity. Our Halol plant supported the state initiative by providing JCBs for soil excavation. The deepening work was conducted in ponds of villages like Jepura, Ganeshpuri, Shivrajpur, Vintoj, Gokulpura, Vadatalav and Zankhariya. Total 12,672 cubic meter deepening excavation work was done in the month long project. The impact has been phenomenal with water being retained in the excavated ponds throughout the year thereby improving surface water availability and also recharging the groundwater aquifers. A similar initiative has also been taken at Sanjali village by the Sun Pharma plant at Panoli.

## **Solar Street Lights**



Solar street lights have been installed to make the streets safe. The lights have sensors which automatically switch the lights on/off depending on the sunlight available. In 2018 -19 such lights were installed in Toansa, Punjab and Tarkhanda, Halol.

## **Installation of Traffic Lights**



Sun Pharma supported the installation of traffic signal system at GPO square Ahmednagar, one of the busiest junctions in the city.



## **Community Shed**

Upgradation of community kitchen in Suva village, Dahej. The community kitchen was provided with shed, boundary wall and the flooring upgraded. The village now has a proper place for village level functions and events.



## **Domain 4: Rural Development** Swades Model Village Development Project



Sun Pharma and Swades Foundation signed an MoU for CSR collaboration on the implementation of various projects across 6 blocks of rural Raigad Dist,Maharashtra, for the overall development of over 371 villages. The project adopts a 360-degree holistic development model which covers all aspects of individual and community development through a unique '4E' strategy: Engage, Empower, Execute and Exit. It aims at bringing together the best global practices, corporate practices and accountability, the highest standards of corporate governance and transparency to create a model of sustainable development which can be a benchmark in the industry and can be replicated at scale. The domains which the project engages include (i) Livelihood, (ii) Promoting good health, (iii) Promoting better educational and institutional facilities, (iv) Water and Sanitation.

## Swades Model Village Development Project

Project Overview		
Achievements (2018-19)		
Approx 192 acres of land has been brought under irrigation impacting 190 HHs		
Supported farmers in procuring loans for the purchase of cattle. So far 736 high yielding buffaloes (with insurance) have been provided for income enhancement and better standard of living		
Grafted 18,146 trees impacting 1158 HHs, thereby augmenting their income		
Approx 153990 saplings provided to 4,275 HHs, comprising 67419 saplings of alphonso, 52151 saplings of cashew, 14694 saplings of coconut, 10337 saplings of kesar and 9389 saplings of sapota (chiku) have been distributed so far		
102 paediatric eye surgeries have been conducted		
Mass scholarship for 1531 students		
Excellence scholarships to 132 students		
Engaged with 43 schools of Poladpur block, Raigad district, enabling them to have proper infrastructure, providing students, access to computers and other facilities		

<b>Project Implementation</b>	Locations (FY 2018-19)
Block	Number of hamlets covered
Mahad	117
Mangaon	72
Mhasla	34
Poladpur	63
Shrivardhan	44
Sudhagad	3
Tala	38
Total	371

## Dairy



This initiative is designed to build an eco-system for animal procurement, feed, fodder, animal health & breeding services, milk procurement and production of milk products thereby making dairy an option for enhanced income.



## Mango Grafting/New Orchard

Farmers are given capacity building and best practices in order to gain income from good quality alphonso grafts. Farmers are encouraged to start orchards in cultivable uplands. High quality saplings of mango, cashew, sapota, coconut are provided along with technical support.

## **Pediatric Eye Care**



This programme aims to screen children within the age group of 0-18 yrs for visual impairment and other ocular

deformities and provide them necessary medical/ surgical intervention and/or devices as well as social support towards rehabilitation in mainstream schools. Awareness programmes run for prevention and early detection of visual impairment and other eye problems.

## **Holistic School Transformation**



## Water for Irrigation



Water for Irrigation provides sustainable income augmentation by cultivating a 2<sup>nd</sup> & 3<sup>rd</sup> crop which provides farmers with additional and enhanced incomes. Infrastructure for irrigation is provided through drip method mainly for fruits (watermelons etc.) and vegetables (drumsticks, etc.), as well as for floriculture (marigold) cultivation.

## **Scholarships**



Financial support is provided to those students, who are likely to drop out due to financial constraints, to complete education up to standard 12 or beyond.

Excellence scholarship provides financial support to students to help them complete their professional education.

The initiative ensures early childhood development through (i) capacity building of early childcare facilities, (ii) increase enrollment, attendance & retention of students with the objective of achieving 100% enrolment & retention, (iii) provide a safe, healthy & hygienic environment for education, (iv) inculcate general awareness & literacy through an emphasis on reading, (v) introduce innovative pedagogical methods.

## From a drip to a deluge

Pandurang Jadhav and Baji Yashu Pawar come from a small tribal hamlet Kashene, Raigad district. They grew paddy in a couple of acres making barely Rs. 10,000 in those 4 months. The rest of the year they supported themselves doing odd jobs.

With Sun Pharma & Swades collaboration, seven acres of land was brought under drip irrigation in Kashene.

Pandurang and Baji took the plunge and cultivated bridge gourd and bitter gourd in half an acre (20 gunthas) during rabi season through this drip irrigation and earned a whopping Rs. 40,000 within 3 months.

Encouraged both the farmers are going to increase their yield by using drip expecting income of Rs. 100,000 per acre. From subsistence farming to now making profits in agriculture, they are now empowered for life.

## **Domain 5: Disaster Relief**



The havoc wrought by cyclonic storm Gaja in the village where relief was provided

## **Project Overview**

Plant	Initiatives (in 2018-19)
Maduranthakam, Tamil Nadu	The severe cyclonic storm Gaja with wind speeds up to 110 kmph hit the districts of Pudu- kottai, Pattukottai, Karaikal, Nagapattinam, Ramanathapuram and Tiruvarur in Tamil Nadu. Sun Pharma Maduranthakam em- ployees have contributed relief materials like unused clothes, towels, blankets, torches, soap, shampoo, candles, biscuits, glu- cose packets and water cans to flood affected households.
Himachal Pradesh	Contributed Rs. 10 Lakhs for relief of victims affected by the 2018 floods in Himachal Pradesh.



## **Domain 6: Environment Conservation**



## **Project Overview**

Plant	Initiatives (in 2018-19)
Silvassa, UT of Dadra & Nagar Haveli	Sun Pharma in partnership with local government authority is de- veloping a children's park for the community. This is an ongoing project.
Panoli, Gujarat	Green Belt development at GIDC Panoli in 6600 sq mt of area with more than 2600 forest plants and garden development in 600 sq mt of area.
Ahmednagar	Completed 272 mt. plantation work around our plant location which includes chain link fencing and its regular maintenance.

## **Greenbelt Development**



Sun Pharma gives priority to development of green public spaces which not only help conserve the environment but also provides places for social interaction areas for the community. In 2018-19 the Green Belt Development Project commenced at GIDC Panoli. More than 2600 forest plants were planted and a garden was developed on 600 sq mt of area. In Silvassa, Sun Pharma in partnership with the local government is developing a children's park. Plantation work in Ahmednagar is ongoing as well.

## **Employee Volunteering**



Community cleaning campaign and mass awareness through employee volunteering

During the 'Swachhata Pakhwada' (sanitation fortnight 1-15 Sept 2018), the staff and their family members came together to create mass awareness about sanitation.

- Employees from all departments took a pledge to keep the plant and their surroundings clean. Employees pinned badges on their uniform to reiterate their commitment to sanitation.
- Employees and community members joined hands with the police personnel from Ranipool police station and launched a cleanliness drive in Ranipool town.
- School students, and children of our employees participated in drawing competition, hand washing demo, oath taking and awareness drives organised by the plant.
- Village panchayat and e-communities in more than 15 villages also pledged in a ceremony facilitated by the staff of our Mobile Health Vans.
- The commitment and zeal shown by our employees at Ranipool unit was exemplary and has gone a long way in inculcating awareness towards hygiene and making sanitation a community movement.

## Gift a Book Campaign

Under this initiative Sun Pharma employees at Halol and Vadodara gifted books to the local school libraries. A well equipped library will cultivate reading habits among the children and also make them inquisitive learners.

# **Appreciation Letters**



## **Awards and Honours**

## FDEC's Malaria Elimination Demonstration Project was conferred with "ACEF Asian Leadership Awards" under the Category of "Best Public Health Initiative"



The Malaria Elimination Demonstration Project (MEDP), was awarded with ACEF Asian Leadership Awards under the category "Best Public Health Initiative(Gold)".

The ceremony was graced by dignitaries of leaders in public health, digital marketing, CSR and social work. The MEDP team was represented by Dr A H Khan, Director FDEC India, Dr Himanshu Jayswar, Deputy Director (Health) Government of MP, Mr. Brajesh Choudhary, GM-CSR Sun Pharma and Dr Harsh Rajvanshi, Programme Officer of MEDP.



## **Awards and Honours**

## India's Most Ethical Companies Award 2018 presented to Sun Pharma



Sun Pharma won India's Most Ethical Companies Award 2018 under the Category of "Ethical Company in Pharmaceuticals and Biotechnology" on 26th November 2018.

The India's Most Ethical Companies Award is an initiative which recognises organizations who conduct their business in ethical and responsible manner that have a material impact on the community.

The award was received by Mr. Brajesh Choudhary, GM-CSR, Sun Pharma.

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## **Awards and Honours**

## Antodaya Award 2018 for CSR



Sun Pharma was conferred the "Antodaya Award 2018" for the Best CSR Practices on 10th July 2018 at Vadodara, Gujarat,India. The Institute of Leadership and Governance under the aegis of The Maharaja Sayajirao University of Baroda organised this award event during "Sayaji Startup Summit 2018".

The award was presented by Hon. Speaker of Gujarat Legislative Assembly, Mr. RajendraTrivedi. On behalf of Sun Pharma, the award was received by Mr. Prashant Kane, Sr. Vice President, R&D and Site Head, Other team members; Mr. Brajesh Choudhary, Mr. Dayaram Dhamala and Mr. Bhadresh Patel were also present during this event.



## **Our Partners**

- Sun Pharma Community Healthcare Society
- HelpAge India
- Swades Foundation
- Rogi Kalyan Samiti, Shree Vinobha Bhave Civil Hospital, Silvassa
- Vision Foundation of India



- Shantilal Shanghvi Foundation
- Gramin Vikas Trust
- Swami Vivekananda Rural Development Society
- Shrimad Rajchandra Mission, Dharampur
- Ramkrishna Mission Sevashrama

# Looking Ahead



Sustainable communities demonstrate certain characteristics. They are environmentally sustainable, they are resilient to social, economic or natural shocks, they are inclusive, they are competitive in terms of generation of jobs and livelihood and they have basic services within easy reach. Creating such communities is essential for meeting the Sustainable Development Goals.

Having sustainable communities at scale is easier said than done. Communities face constraints of resources, leadership and an enabling environment in their journey towards sustainability and many times require external support. It is this support that we provide under the CSR programme.

Healthcare is our core expertise and this also reflects in the number of CSR projects we associate with. However, this does not preclude us from taking up CSR projects which address felt needs of our host community may that be drinking water, sanitation, social infrastructure and much more. Over time the needs of the communities will change and we remain ready and committed to calibrating our CSR spends in sync with the changing nature of the community requirements.

We will endeavor, with resolution and dedication, to the creation of a vibrant and sustainable society through our civic engagements that demonstrate the character and commitment of Sun Pharma.

Regards,

Dr. Azadar Khan Sr. VP-Corporate Relations

## **Financial Statement**

Sun Pharmaceutical Industries Ltd. Annual Report on CSR activities for the financial year 2018-19

SI. No	CSR Project or Activity Identified	Sector in which the project is covered	Projects or programme I. Local Area or other 2. Specify the State and District where projects or programme were undertaken	Amount Outlay (Budget) Project or Programme wise	Amount spent on the projects or programme (Direct Expenditure)		Overhead Expenditure	Amount spent Directly or through implementing agency
1	Mobile Medical Unit Programme	Healthcare under Item No.(i)	Ahmednagar (Ahmednagar, Maharashtra), Halol (Panchmahal, Gujarat), Mohali (SAS Nagar, Punjab), Toansa(SBS Nagar, Punjab), Paonta Sahib (Sirmour, Himachal Pradesh), Dewas (Dewas, Madhya Pradesh), Panoli (Bharuch, Gujarat), Ankleshwar(Bharuch, Gujarat), Karkhadi (Vadodara, Gujarat), Malanpur (Bhind, Madhya Pradesh) and Madurantakam (Kanchipuram, Tamil Nadu)	31.60	20.84	0.77	91.02	Implementing Agency: 1. HelpAge India 2. Sun Pharma Community Healthcare Society
2	Education Programme	Education under Item No.(ii)	Karkhadi (Vadodara, Gujarat), Malanpur (Bhind, Madhya Pradesh), Ahmednagar (Ahmednagar,Maharashtra), Panoli(Bharuch, Gujarat), Madurantakam(Kanchipuram, Tamil Nadu), Dewas (Dewas, Madhya Pradesh),Halol(Panchmahal, Gujarat), Silvassa (UT of Dadra & Nagar Haveli) and Toansa(SBS Nagar, Punjab)	6.76	5.41	0.04	10.76	Directly and Implementing Agency: SVADES
3	Sanitation Programme	Healthcare under Item No.(i)	Ahmednagar (Ahmednagar,Maharashtra),Silvassa, (UT of Dadra & Nagar Haveli), Halol (Panchmahal, Gujarat), Panoli(Bharuch, Gujarat), Toansa (SBS Nagar, Punjab) and Madurantakam (Kanchipuram, Tamil Nadu)	5.29	5.17	0.25	13.82	Directly and Implementing Agency: GVT-Dahod
4	Environment Conservation Programme	Environ-ment under Item No.(iv)	Panoli (Bharuch, Gujarat), Ahmednagar (Ahmednagar,Maharashtra), Paonta(Sirmour,Himachal Pradesh),Maduranta- kam (Kanchipuram,Tamil Nadu) and Toansa (SBS Nagar, Punjab)	2.18	1.86	0.00	2.95	Directly
5	Water Conservation - Pond Deepening Project	Rural Develop-ment Project under Item No. (x)	Halol (Panchmahal, Gujarat), Panoli (Bharuch, Gujarat), Ankleshwar (Bharuch, Gujarat) and Karkhadi (Vadodara, Gujarat)	2.10	1.62	0.00	1.62	Directly
6	Rural Development Project	Rural Develop-ment under Item No. (x)	Dahej (Bharuch, Gujarat), Halol (Panchmahal, Gujarat), Panoli (Bharuch, Gujarat), Ahmednagar (Ahmednagar, Maharashtra), and Madurantakam (Kanchipuram, Tamil Nadu)	1.70	1.53	0.00	4.51	Directly and Implementing Agency: GVT-Dahod
7	Disaster Relief Programme	Disaster Relief under Item No. (i)	Paonta (Sirmour, Himachal Pradesh) and Madurantakam (Kanchipuram, Tamil Nadu)	1.01	1.01	0.00	1.22	Directly
8	Drinking Water Project	Drinking Water under Item No. (i)	Toansa (SBS Nagar, Punjab) and Panoli (Bharuch, Gujarat)	0.45	0.45	0.02	0.62	Directly
9	Healthcare Programme	Healthcare under Item No.(i)	Halol (Panchmahal, Gujarat) and Toansa (SBS Nagar, Punjab)	0.47	0.37	0.00	1.05	Directly
			Grand Total		38.27	1.10	127.57	

The CSR Committee confirms that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.

Place: Mumbai

**Dilip S. Shanghvi** 

Date: May 28, 2019

Chairman - CSR Committee and Managing Director

#### (₹ in Million)

## Sudhir V. Valia

Member - CSR Committee and Whole-Time Director

## **Financial Statement**

Sun Pharma Laboratories Ltd.

Annual Report on CSR activities for the financial year 2018-19

SI. No	CSR Project or Activity Identified	Sector in which the project is covered	Projects or programme	Amount Outlay (Budget) Project or programme wise	Amount spent on the projects or programme		Cumulative expenditure	Amount spent Directly or through
			2. Specify the State and District where projects or programme were undertaken		Direct Expend -iture on projects or programmes	Overhead Expend -iture	upto the reporting period	implementing agency
1	Support towards setting -up of Cancer Sanatorium Institute and Eye Hospital	Healthcare under Item No. (i)	Wadala (Mumbai, Maharashtra)	75.00*	75.00		139.55	Implementing Agency
2	Swades Model Village Development Project	Rural Development Projects under Item No. (x)	Mahad Mangaon, Mhasla,Tala,Poladpur, Shrivardhan (District - Raigadh, State -Maharashtra)	250.00	50.00	0.97	100.97	Implementing Agency
3	Malaria Eradication Demonstration Project	Healthcare under Item No. (i)	Mandla District (Madhya Pradesh)	500.00	48.80		91.55	Implementing Agency
4	Community Welfare Project	Health, Education and Water under Item No. (i) & (ii)	Pan India	10.00*	10.00		10.00	Implementing Agency
5	Modile Medical Unit Programme	Healthcare under Item No. (i)	Ranipool (District East Sikkim, State Sikkim) and Kamrup(District Kamrup, State Assam)	5.17*	4.00	0.12	12.73	Implementing Agency
6	Treatment of neo-natal,infants and general disadvantaged patients	Healthcare under Item No.(i)	Ahwa Dang (Gujarat)	3.66*	3.66	0.00	7.01	Implementing Agency
7	Educational Programme	Educational Programme	Namli & Ranipool(East Sikkim District, Sikkim), Jammu(Jammu & Kashmir) and chennai (Tamil Nadu)	5.30*	2.96	0.06	15.92	Directly & Implementing Agency
8	Healthcare Programme	Healthcare under Item No.(i)	Ranipool (East Sikkim District, Sikkim)	2.52*	2.22	0.04	2.30	Directly
9	Safe & Nutritious Food Campaign	Healthcare under Item No.(i)	PAN India	2.35*	2.35		1.93	Directly
10	Rural Development Programme	Rural Development Projects under Item No.(x)	Barotali (District Kamrup, State Assam) and Ranipool (District East Sikkim, State Sikkim)	1.35*	1.35	0.02	1.37	Directly
11	Support towards Infrastructure Development for Animal Care	Healthcare under Item No.(i)	New Delhi (Delhi)	0.50*	0.50		2.50	Implementing Agency
12	Single Teacher School	Education Under Item No.(ii)	Ellapuram (District Thiruvallur,State Tamil Nadu)	0.50*	0.50		1.00	Implementing Agency
13	Sanitation Programme	Healthcare under Item No.(i)	Ranipool(East Sikkim District, Sikkim)& Jammu(Jammu & Kashmir)	0.02*	0.02		0.53	Directly
			Total	201.35	1.21			
			Grand Total	202	57			

\*Project outlay which are on per annum basis

The CSR Committee confirms that the implementation and monitoring of CSR policy, is in compliance with CSR objectives and policy of the Company.

For and on behalf of the Board of Directors

Place: Mumbai

Kalyanasundaram Subramanian

Date: 27th May,2019 Whole-Time Director & CEO (00179072) Sudhir V. Valia Director (00005561)

(₹ in Million)

# What Media Said About Us



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## सर्वरोगनिदान शिबिरात ६०० रुग्णांची तपासर्ण



अधिनाल पंचल, पत्ना चौरे, यथामहोच या वेळी कांडावाई मोनवणे य कांसले, उपसरपंच नगप्रकाश पाटील, यायाभाऊ कडूस वा ज्येष्ठ नागरिकांचा पता कड्स, अरण कड्स, बापूराय प्रतिनिधिक सत्वार करण्यात आला. धामचे, चंपाचाड पाटील, सोसावटीचे सन पार्थालेफें सारोजा आसार विनग धामणे, शिवानी

UDD20TVE.

सर्जन डॉ. संपिन कुटे, पं. स. सरस्य कड्स, बानार सॉमरी निरीक्षक संवय रवींद्र कड्स, हेल्पन इंटियाचे डॉ. काळे यांच्यासह डामस्य उर्वस्थत होते. गवमातील कपर संकलनासार्ट देनिक पुण्यनगरी

रेन्द्रेज सीरवास्त सामजिक । अधिकारी जयती शिके बांनी केर विर्वपाल हटवविकार येंदविका मध्मेह, दम, पोटाचे विका मुत्रविकार,कान नक 1250 विकार, अस्थितीय, सिरवाचे आयार, बालकांचे आगर आ विविध आमर्शना तपामण्य कर आल्या, सुमारे ६०० रम्पांनी शिविराचा लाभ चेतला, वा बेठ अनेक रुम्थांन औषधेती मोध रेण्यात आणी, आध्याचक सम्पति ाही, विश्वे पानील हॉस्पिटलमध्ये मोफ शस्त्रीक्रयारी करण्यात येथार आहेत.







(ਸ.ਸ.) ਨੇਸ਼ਨੇ ਪਿੰਡ ਦੁਰਾਲੀ ਵਿਖੇ ਨਰਭਵਤੀ ਅੰਤਤਾਂ ਅਤੇ ਬੱਚਿਆ ਨੂੰ ਸਨਵਾਰਜ ਕਮਿਊਨਟੀ ਦੇਸ਼ਬ ਕੇਅਰ ਪੇਸ਼ਟਿਕ ਅਧਾਵਲੰਟ ਥਾਰੇ ਜਾਣਕਾਰੀ ਸੁਸਾਇਟੀ ਅਤੇ ਆਂਗਨਵਾਸ਼ੀ ਦਿੱਤੀ। ਸੁਸਾਇਟੀ ਅਤੇ ਅੰਗਨਵਾਸੀ। ਇੱਤੇ। ਵਰਡਰਾਂ ਵੱਡੋਂ ਪੰਜੀਟਕ ਆਧਾਰ ਸਮਾਰਮ ਦੌਰਾਨ ਆਂਗਨਵਾਸ਼ੀ ਵਿਕਸ ਮਨਾਇਆ ਗਿਆ।ਇਸ ਮੰਕੇ ਵਰਸ਼ਰਾਂ ਵੱਡੋਂ ਪੰਜਟਿਕ ਆਧਾਰ ਸੰਬੰਧੀ ਸੰਬੰਧਨ ਸ਼ਰਦਿਆਂ ਮੁੱਖ ਮਹਿਮਾਨ ਪ੍ਰਦਰਸ਼ਨੀ ਲਗਾਈ ਗਈ ਜਿਸ ਵਿੱਚ ਸ਼੍ਰੀਮਨੀ ਅਗੀਵੇਟਰ ਸ਼ਰੇ ਸੀ. ਹੀ. ਪੀ. ਪਹਿਲੇ, ਧੂਜੇ ਅਤੇ ਗੀਜੇ ਸਥਾਨ ਦੇ ਓ ਨੇਰਿਹਾ ਕਿ ਸਾਨੂੰ ਆਪਣੇ ਭੋਜਨਾਂ ਜੇ ਤੁਆਂ ਨੂੰ ਇਨਾਮ ਵੇਡੇ ਗਏ। ਵਿੱਚ ਹਰੀਆਂ ਪੰਰਤਾਰ ਸ਼ਬਜ਼ੀਆਂ ਦੇ ਨਾਲ-ਨਾਲ ਮੌਸਮੀ ਵਲਾਂ ਦੀ ਵੀ ਵਰਤੋਂ ਕਰਨੀ ਚਾਹੀਦਾ ਹੈ, ਇਸ ਮੌਕੇ

ਐਸ.ਏ.ਐਸਲਗਰ, 5 ਸਰੋਬਰ ਸਨ ਵਾਰਮਾ ਦੇ ਡਾ. ਪ੍ਰਗਿਰਨ ਨੇ

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