



Twitter Guidelines

Welcome to **Sun Pharma's official Twitter Handle!** We're pleased you're here and are happy to hear from you via @mentions and replies. We'd like to remind you of the following rules to ensure everyone can get the best from this community.

It's important to know that we work in a regulated industry which means that there are particular topics that are sensitive and therefore off-limits.

I) Avoid unacceptable posts

I. i) Comments containing profane, defamatory, libelous, offensive, abusive, discriminatory, demeaning, disparaging, threatening, repetitive, and/or disruptive to the community, or are spam (including links), impersonating other people, posting chain letters or pyramid schemes, "spamming" (sending a message more than once), posting or transmitting charity requests or petitions for signatures, and sending unsolicited mass e-mailings, may be removed.

I. ii) Sun Pharma has the right to remove comments containing personal, proprietary or confidential information.

I. iii) Comments referencing products – ours or others – will need to be removed since we will not be able to guarantee it represents fair balance.

I. iv) Posts containing product promotion or pitch services will be deleted.

I. v) Posts that don't adhere to Twitter's rules and policies will be removed.

There may be a post that does not fall into any of the categories above. Sun Pharma reserves the right to remove content at its sole discretion

II) Adverse drug experience & medical advice

i) Adverse drug experiences or side effects will be reported to Sun Pharma and a user may receive a direct follow-up for more information. We encourage you to report adverse drug experiences directly at <http://www.sunpharma.com/sunpharma-adverse-event>

ii) Do not use information from the page to replace medical advice. Medical advice will be deleted.

Information contained on this page should not be used as substitute for a health care provider's professional and/or medical judgment.

III) Sun Pharma is not responsible for views of its community, associated accounts and external links

i) The views and opinions expressed by members of this community are not a reflection of Sun Pharma. Sun Pharma does not endorse and is not responsible for information and opinions shared by community members.



ii) Twitter accounts that Sun Pharma follows or is followed by are not an indication of Sun Pharma's endorsement of these accounts or the content they produce.

iii) We may occasionally share links to outside pages for education and events; however, please note that all other sites are not under the control of Sun Pharma. Sun Pharma is not responsible for the content found within all external links shared, nor the sites themselves.

Sun Pharma reserves the right to ban users that violate community guidelines or take any action it determines necessary to ensure this Twitter handle is not disrupted or abused.

Sun Pharma may update the guidelines at any time, use of the page indicates acceptance of the rules.

Thank you for reading and for following Sun Pharma on Twitter.